

# **CURRICULUM VITAE**

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1. Full Name:-Dr. ASHA SHARMA

2. Father's Name :- Mr. J. P. Sharma

3. Date of Birth: - 15<sup>th</sup> March 1975

4. Present address:-A-463, Chitrakoot Nagar, Bhuwana, Udaipur-313011 (Rajasthan)

5. Permanent address:- Dadhich-Bhawan, 58/28, Vijay Nagar, Basni-I, KudiBhagtasni Road, Jodhpur – 342 001, Rajasthan, INDIA

6. Present Position: Assistant Professor

Department of Accountancy and Business Statistics
University College of Commerce and Management Studies
Mohan LalSukhadia University,

7. Mobile No. 91 9413573355/ 91 8005516509

8. Email: - drashasharma.sharma07@gmail.com/asha.sharma@mlsu.ac.in

9. **ORCID id: 0000-0002-0098-6274** 

10. SCOPUS id: 57223928777

11. Web of science id AAU-7702-2021

Academic Qualifications

			Name of school	
Class	Year of Passing	Percentage	/ college	Remarks
X	1989	75%	Board of secondary education, Ajmer, Raj	
XII	1991	70%	Board of secondary education, Ajmer, Raj	
B. Com.	1994	69%	Jai NarainVyas University, Jodhpur	II Position in Jai NarainVyas University, Jodhpur
M. Com.	1996	66%	Jai NarainVyas University, Jodhpur	
Ph. D.	1996 (Year of Registration and awarded in the year 2001)		Jai NarainVyas University, Jodhpur	Accounting for Human Resources (A comparative study of public and private enterprises in India)

SLET	1997	RPSC	
PDF (Year of	2012-13	UGC	UGC
Award)			

Teaching Experience					
From	To	Institution	Designation		
01-Jul-00	28-Feb-08	Jai NarainVyas University Jodhpur, Rajasthan	Visiting Faculty		
1 Dec. 2006	:2008 ,Feb.28	,S.F. MahilaMahavidhalaya	Visiting Faculty		
1 Aug. 2008	28 Feb. 2009	Marwar Engineering College and Research Centre	Assistant Professor		
01-Jul-09	31-Mar-12	Aravali Institute of Management, Jodhpur	Assistant Professor		
02-Jul-12	05-Jun-18	Mahila P G Mahavidyala, Jodhpur	Assistant Professor		
06-Jun-18	till now	Mohanlal Sukhadia University, Udaipur	Assistant Professor		

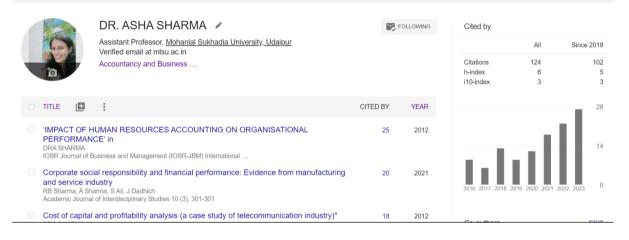
Administrative Positions Held	Administrative Positions Held					
Name of Position	From	То				
Coordinator, B Com. Honours	2012	2018				
Proctor, Marwar Institute of Mgt.	2008	Feb-09				
Proctor, Mahila P G Mahavidyalaya	30-06-2017	05-06-2018				
1100to1, Mainta 1 O Maintavia yaraya	30 00 2017	05 00 2010				
Convenor, Pre University						
Test 2017-18	09-11-2017	05-06-2018				
Councillor, IGNOU for M Com	25-05-2017	05-05-2018				
ADSW, University College of Commerce and Management	01-01-2019	30-06-2019				
Studies, MLSU	01-07-2022	Till now				
Convener, Accountancy Alumni Association	06-11-2019	till now				

NSS Programme Officer, University College of Commerce and Management Studies, MLSU	15-10-2020	till now
Convener, Master of Vocation(ATA) Course, Dept. of ABST,		
University College of Commerce and Management Studies,		
MLSU	27-10-20	Till now
	01-07-2021	
Convener, Bachelor of Vocation (ATA) Course, University College of Commerce and Management Studies, MLSU		Till now
Conege of Commerce and Management Studies, MESO		I III IIOW
member, Red ribbon club	11-01-2021	till now

	Rese	arch (Completed Ph. D.)
Name of Candidate	Year of Award	Topic
Ms Sonia Chabra	2019	"A comparative analysis of financial performance of commercial banks in India"
Ms MeenakshiSinghvi	2020	The companies act 2013 :a comparative study of the companies act 1956 and 2013 ( with special focus on company accounts and audit)
Ms.JyotiDadhich	2020	Impact of corporate social responsibility on financial performance in India (A comparative study of manufacturing and service industries
Ms.RakshaBisnoi	2020	Social cost benefit analysis of tourism industry in Rajasthan

	Research (Ongoing Ph. D.)					
Name of Candidate	Year of Joinin g	Topic				
Ms Geetanjali Sharma	2021	Influence of ESG Disclosures on Firms' Financial Performance: Evidence from India				
Ms.Sukeerti Jain	2021					
Mr AvinashTotlani	2021	A Study of Individual Tax Payer's Awareness & Derceptions About Various Provisions of Income Tax (With Special Reference to Ajmer District)				
Ms Anuradha Joshi	2021					
Ms Pratibha Sharma	11-08-2021	Impact of Corporate Governance Disclosure Practices on Value Creation and Sustainable Growth: Evidence from India				
Mr Manish Swami	14-07-2023					

Research Projects (On-going)						
Title of Research Project	Year of Sanction	Sponsoring Agency	Total Grant			
Co- Investigator in Departmental research						
project on Block Chain Accounting : AN						
Exploratory Research	2020	RUSA -2	50 Lakhs			



Citation					
	<b>Total Citation</b>	h-index	i10-Index	Citation since 2018	
	124	6	3	102	

Research Paper Published in Journal

research paper	Year of Publica tion	Name of Journal	Nationa 1/ Interna tional	Volume	Issue	Page Nos.
Harmonization of		4th issue of our E-				
International		Journal: Biz n Bytes		4th issue of		
Accounting				E-Journal		
Standards in				Biz n Bytes		
emerging and Global				06 <b>June</b>		
Economies'	2010		National	2010.	nil	
A Comparison of		International journal of				
Financial		business management,		vol. 3,		
Performance in		economics and	Internati	January June		175-
Textile Industry'	2011	information technology	onal	2011:	no. 1,	181
A study to measure		International journal of		VOLUME		
effectiveness and		research in commerce &		NO. 2		
profitability of		management (IJRCM)		(2011),		
working capital				(SEPTEMB		
management in				ER),		pp.
pharmaceutical			Internati		ISSUE	119-
industry in India	2011		onal		NO. 9	124,
Working capital		International Review of	Internati	Volume 3	Numb	pp. 99-
management in	2011	Business and Finance	onal	(2011),	er 2	106

autamahila industma						
automobile industry in India						
		A				
Working capital		Annual journal				
management telecommunication		VIRTUE by DAV Institute of				
				Waluma 2	Nimala	pp. 110-
industry in India	2011	Management, Faridabad,	Matianal	Volume 3,	Numb	
Figure 1 - 1 1 C	2011	-	National	(2012),	er 1	121
Financial analysis of		International journal of	T	VOLUME –	TOOLIE	00
oil and petroleum	2012	research in commerce &	Internati	II, (JUNE,	ISSUE	pp. 90-
industry	2012	management (IJRCM)	onal	2012), ,	- VI	97
Entrepreneurship,		The Indian journal of		vol. 8,		pp
intraprenuership and		Business	T			190-
business growth	2012	Administration, J. N. V.	Internati		NT'1	200,
Y 11.	2012	University	onal	X 7 1 1	Nil	2012
Leverage and its		International Journal of		Volume 1.		
Impact on Earning		Education and	<b>T</b>			pp.
Capacity in Essar	2012	Information Sciences	Internati		N. 0	279-
Steel Limited	2012	(IJEIS)	onal	NOT IN CE	No 2	288
Capital Structure		International journal of		VOLUME		
Analysis in Tata		research in commerce &	<b>T</b>	NO. 3	TOOLIE	pp
Steel Limited	2012	management (IJRCM)	Internati	(2012),	ISSUE	100-
	2012		onal	(JUNE),	NO. 6	107
Comparative study of						
historical volatility		International Journal of				
infutures market of		Exclusive	<b>.</b>	** 1 0 ) *		pp.
Indian Banking	2012	Management Research(	Internati	Vol 2, May	_	128-
Industry	2012	IJEMR)	onal	2012	issue5,	137
An Empirical Study						
of Leverage						
and Its Impact on						
Earning Capacity in		Hind Agricultural				
Indian Engineering	2012	Research Training		vol 3, oct.		pp 71-
Industry	2012	InstituteJournals	national	2012,	issue2,	76
"A Study to				vol 2,		
measure financial				May2012		
and marketing						
performance of		BIZ n BYTES - A				
Gujrat (a case study		Quarterly Published				
of Gujarat Narmada		Journal				0.4
valley fertilizers	2012	of Applied Management				01 to
corporation	2012	& Computer Science	national		nil	15
		International Journal of				
Cost of capital and		Business				
its impact on		Management				pp
profitability in		Economics and	Internati	vol 4,Dec		157-
Indian industries	2012	Information Technology	onal	2012	No. 2,	165,
A comparative						
financial analysis		SHARE Journal of				
of public and private		Multidisciplinary				
sector banks on the		Research		vol 3, , oct-		
basis of camel model	2012	and Studies,	national	Dec. 2012	No. 4	
Financial analysis in		International Journal		IJEMT, vol		
metal and mineral		of Economics	Internati	3, april-		
industry in India of	2012	&Managerial	onal	sept. 2012,	No. 1,	pp1-7,

fautilizans industry		Thomashas IIEMT		2012		
fertilizers industry		Thoughts IJEMT		2012		
(a case study of						
National Minerals						
Development						
Corporation limited						
		IOSR Journal of				
		Business and				
		Management				
		(IOSR-JBM)				
Impact of human		International				
resources accounting		Organisation Of		Volume 5,		
on organisational		Scientific Research	Internati	(Sep-Oct.		
performance	2012	(IOSR),	onal	2012),	Issue 1	25-31
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		in JOURNAL OF				
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banking industry in	2012	MANAGEMENT			issue	PP
India"	2012	RESEARCH (JCMR)	national	vol 2, 2012	5,	25-31
		EXCEL, ZENITH:				
Financial		INTERNATIONAL				
performance in		JOURNAL OF				
engineering industry						
(a case study of		MULTIDISCIPLINAR	Internati	EXCEL, vol	issue	pp 54-
Siemens limited	2012	Y RESEARCH	onal	3, feb 2013,	2,	64,
Cost of capital and						
profitability analysis						
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telecommunication		& Accounting Research		JCAR, Dec		
industry)"	2012	(JCAR)	national	2012	issue 4	42-50
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CASE STUDY OF		Management,		vol 2, Jan-	issue	
GSFC)"	2012	Annual Refreed Journal	national	june, 2012	2,	33-38
		INDIAN JOURNAL OF				
Challenges and		COMMERCE &				
issues in		MANAGEMENT				
development of		STUDIES, Educational				
Human Resources		Research Multimedia &	rnationa	VOL 3,	ISSUE	
Accounting".	2012	Publications, Nasik	1	January 2013	1,	26-32
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on Indian and		International Journal				pp.
International		of Economics &	Internati			рр. 113-
Economy	2012	Managerial Thoughts"	onal	volume 2,	No. 2,	119
	2012		Oliai	volume 2,	1NO. 2,	117
"Impact of pricing		in JOURNAL OF				
and branding on		COMMERCE AND		NOT C	TOOTIE	2.
consumer buying		MANAGEMENT		VOL 3,	ISSUE	pp 26-
decision process".	2012	RESEARCH (JCMR)	national	Jan 2013	1,	32,
	2013					
"A comparative analysis of working	2013	i-Xplore International Journal of Management	Internati onal	IJMSSR volume 2,	no. 4,	pp 77- 82

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capital management		and Social Sciences		April 2013,		
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companies in India						
"An analysis of						
financial						
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library, in paris		Applied Research and	Internati	Mar,	Issue	01 to
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financial		Asia Pacific Journal				
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power		Entrepreneurship		vol-2, April	issue	139-
industry in India"	2013	Research	national	2013	2,	167
"influencing factors	2010		110011011011	2010		10,
and their impact on						
consumer buying		The Indian Journal of				nn
		Business		volume 10,		pp 158-
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annual	2013	Administration,	national	2014	nil	169
"Practicing of		European Journal of				
human resources		Commerce and				
accounting in Infosys		Management				
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		i-Xplore International				
"Economic value		Journal of Management				
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ACC" peer review		Management, Annual		(Jan- Dec		PP 92-
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"Share holder Value	2014	Refrect Journal	national	2017)	15500 1	71
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Consultancies		PARIPEX - INDIAN		PARIPEX		
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accounting on		radiology)				
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"Exploratory trends		International Journal of				
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		Research of Prestige				
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of renewable		of Management		Vol 4, May-		
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energy in India	2015		national	· · · · · · · · · · · · · · · · · · ·	icena 2	20-24
energy in India.	2015	Dewas"	national	June 2015	issue 2	20-24
Analyzing tourism	2015	Dewas"	national	June 2015 id	issue 2	20-24
Analyzing tourism potential of India (a	2015	Dewas"  IJARS- International	national	June 2015 id 1148,volume	issue 2	20-24
Analyzing tourism potential of India (a case study of	2015	Dewas"  IJARS- International Journal of Economics		June 2015 id 1148,volume 1,	issue 2	
Analyzing tourism potential of India (a case study of Rajasthan)" in peer		Dewas"  IJARS- International Journal of Economics and	Internati	June 2015 id 1148,volume 1, (September		01 to
Analyzing tourism potential of India (a case study of Rajasthan)" in peer review ) 1.	2015	Dewas"  IJARS- International Journal of Economics		June 2015 id 1148,volume 1,	issue 2	
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Analyzing tourism potential of India (a case study of Rajasthan)" in peer review ) 1.  "An analysis of corporate social responsibility expenditure in		Dewas"  IJARS- International Journal of Economics and Commerce,  IJARS- International Journal of Economics	Internati onal	June 2015 id 1148,volume 1, (September 2015  id 1243 vol. ii/ jan-		01 to 07
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Analyzing tourism potential of India (a case study of Rajasthan)" in peer review ) 1.  "An analysis of corporate social responsibility expenditure in selected Indian companies"  An analysis of brand	2015	Dewas"  IJARS- International Journal of Economics and Commerce,  IJARS- International Journal of Economics and	Internati onal Internati	June 2015 id 1148,volume 1, (September 2015  id 1243 vol. ii/ jan- feb'16/1243/	issue5	01 to 07
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Analyzing tourism potential of India (a case study of Rajasthan)" in peer review ) 1.  "An analysis of corporate social responsibility expenditure in selected Indian companies"  An analysis of brand valuation in Infosys limited" in international journal of economics and commerce, peer	2015	Dewas"  IJARS- International Journal of Economics and Commerce,  IJARS- International Journal of Economics and Commerce,  International Journal of Economics and	Internati onal  Internati onal	June 2015 id 1148,volume 1, (September 2015  id 1243 vol. ii/ jan- feb'16/1243/ 1  id 1262, volume ii, issue 2 (march/April	issue5	01 to 07 01 to 08
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Analyzing tourism potential of India (a case study of Rajasthan)" in peer review ) 1.  "An analysis of corporate social responsibility expenditure in selected Indian companies"  An analysis of brand valuation in Infosys limited" in international journal of economics and commerce, peer review )  Impact of financial	2015	Dewas"  IJARS- International Journal of Economics and Commerce,  IJARS- International Journal of Economics and Commerce,  International Journal of Economics and	Internati onal  Internati onal	June 2015 id 1148,volume 1, (September 2015  id 1243 vol. ii/ jan- feb'16/1243/ 1  id 1262, volume ii, issue 2 (march/April 2016 volume 1 of	issue5	01 to 07 01 to 08 01 to 09
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cashless economy in		Indian Journal of		Accounting		
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in small and		ECONOMICS		volume 03,		
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services in		International research		oct. to		
brand image in		(refereed)		december		
banking industry,	2017	journals	national	2017	issue 4	38-43
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sector in Indian	2017	refereed journal,	1	1.2 2015		21.25
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	2020	Accounting,	national	2020	Issue 2	127

Corporate Social Responsibility and Financial Performance: Evidence from Manufacturing and Service Industry	May 2021	(Scopus indexed journal) Academic Journal of Interdisciplinary Studies Sapienza University of Rome, Italy	Internati onal, Italy	10(3)2021	Issue 3	301- 307
Corporate Social Responsibility and Financial Performance: Evidence from Manufacturing and Service Industry	May-21	Acedemic Journal of Interdisciplinary Studies Sapienza University of Rome, Italy	internati onal (scopus)	10 (3)2021	issue 3	301- 307
Adoption of blockchain technology based accounting Platform	Mar-22	Acedemic Journal of Interdisciplinary Studies Sapienza University of Rome, Italy	internati onal (scopus)	Vol. 11 No. 2 (2022): March 2022	issue 2	155- 162
Will Blockchain Base Triple Entry Accounting System Replace Double Entry System?	Apr-22	International Journal of Scientific Research in Multidisciplinary Studies	Internati onal	Volume 8, ISROSET- IJSRMS- 07513	issue 4	81-86
Research and Trends in Global Accounting Education: A Prediction Model for Ranking to Universities	Dec-22	Advances in Management	National	Vol. 15 (4), December 2022	issue 4	27-36

Analyzing Potential of Sustainable Development Goals (SDG) in Reducing Economic Inequalities	Nov-22	International Journal of Scientific Research in Multidisciplinary Studies	InterNat ional	, Vol.8, 2022, ISROSET- IJSRMS- 08181	Issue.1	59-63
Environment, Social and Governance Reporting and Firm Performance: Evidence from GCC Countries	Nov-22	International Journal of Innovative Research and Scientific Studies	internati onal (scopus)	vol. 5	Issue 4	419- 424
Impact of Population on Economic Development: Evidence from Indian	Jul-23	Asian Journal of Business Environment	InterNat ional (KORE A)	vol. 13	ISSUE 3	01-Jun
Is Efficiency of Blockchain Technology on Accounting Perspective Adequate or 4- Dimensional Customized Entry and Reporting System Required?	May-23	The Institute of Chartered Accountants of India, ICAI (UGC CARE)	National	volume 71,	issue1	99-105
Analysing Carbon Emission Trends and Practices: In references to Asian Countries	jan-june 2023	PACE- A Journal of Research of Prestige Institute of Management Dewas"	national	volume 12,	issue1	Dec- 23

Application of Surrogate Accounting in Cost Effectiveness, Profitability, and Productivity	Jun-23	The Management Accountants (UGC CARE)	national	vol-58	issue 6	86-89
An Empirical Investigation of the Relationship between Economic Development, Industry 4.0 and Carbon Emission: Evidence from Global 50 Countries	2023	International Journal of Business Ethics in Developing Economies	Inter National	vol-12	issue 1	011-18
Identification of Factors Affecting Sustainable Development Goals (SDG) with Application of Panel Data Analysis	2023	Pacific Business Review International	Inter National	vol-16	issue 2	51-57

	<b>Publications (Articles in </b> ]	Books)		
Title of Book	Title of Article	Edition	Publisher	Page Nos.
Global recession recovery & resurgence: An Opportunity, Challenges & Strategic for Sustainable Growth in India	Impact of recession of us economy on India	2015	by Dr.AtulBansal Manglam Publishers & Distributors, Delhi ISSN No. 978-93-82816- 15-7	133- 147
Reading in Education	issues & challenges in higher education in India	Volume1, 2014	Oxford Book Company	
Economic Inequality, Poverty and Food Security in the World	Ethics and values in business & management	2015	Discovery Publishing House Pvt. Ltd.	170- 178

Governance Reforms and Development in India"	Corporate social responsibility and consumer behaviour IMPACT OF COVID-19	2018	INSPIRA Research Association Jaipur	29-34
SOCIO-ECONOMIC AND HEALTH PROBLEMSDURING COVID-19 PANDEMIC	PANDEMIC ON MEDICAL AND HEALTH INDUSTRY AT GLOBAL REGION			
		2021		
Advances in Commerce and Management Financial Technology and Accounting Education, Voiume-2, 44 IAA Conference Proceeding	MEASURING EFFECTIVENESS OF SUPPLY CHAIN MANAGEMENT AND ITS IMPACT ON FINANCIAL PERFORMANCE  Making the world a better place with Fin- Tech: Accountant's perception towards Fin-Tech'	2021	Disha International Publishing House, Noida ISBN: 978-93- 91251-01-7	

**Key Note Speaker / Resource Person** 

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Name of Event	Year	Organizers	Topic of talk
	30 April-		Financial
Two Days Management Development	01		Skills For
Program (MDP)	May	ONGC &Aravali Institute	Wealth
on "Self Development"	2010.	of Management, Jodhpur,	Maximisation
One-week online lecture series on Contemporary Issues in Accounting and Finance	July 20 to July 27, 2020	Department of Accountancy and Statistics, MohanlalSukhadiaUniverity, Udaipur	Strategic Financial Performance Measurement Tools
Refresher Course in Research Methodology in history and other discipline	Oct 1 to Oct 14, 2020	UGC, HRDC Center, Dr HarisinghGourVishwavidhyalaya, Sagar	SPSS tools for Research in Social Sciences

	WORKSHOP ATTENDED						
S. N.	Title of Event	Date / Dates	Organizers				
5414	National Workshop on DOCTORAL COLLOQUIUM IN MANAGEMENT"	20-21, DECEMBER,	FACULTY OF MANAGEMENT STUDIES, LACHOO MEMORIAL COLLEGE OF SCIENCE &				
2	national workshop on DEMONETISATION IN INDIA: EFFECTIVE OR DEFECTIVE"	January 30, 2017	department of ABST, S. S. Jain Subodh P G College, Jaipur sponsored by UGC				
3	attended virtual global summit RAISE 2020 by	Oct 5-9, 2020	Ministery of EIT, Govt. of India				
4	three days webinar on Anticipatory Accountants: Global trend Transforming	Nov 16-19, 2020	IFAC,, London				

Conferences				
Title of Event	Date / Dates	Organizers	Title of Paper	
UGC National seminar on research prospects in accounting	28-29 January 2006.	JNVU	Accounting for Human Sources (A comparative study of public and private enterprises in India)	
All India Accounting Conference and International seminar on Accounting	December 15-16, 2007	JNVU	Accounting for Small & Medium Enterprises	
UGC National seminar on studies in Accounting, Finance & Management	19-20 March 2009.	JNVU	Corporate Accounting	
National Conference on Finance- 'Boom and Boost Dynamics: Indian Perspective	06-Nov-09	Chandigarh Business School	Reflection on the changing scenario of Indian and International Financial Market	
National Seminar and conference by department of Management studies & JIET	16 Jan 2010	JIET	Venture Capital : Its role, challenges, funding structure and current	

group of Institution			scenario in Indian context
UGC National seminar on Decision Accounting and Management Control System	06-07 March 2010.	JNVU	Management control system: Meaning, technique andthe impact of the financial crisis on the use of Management Control Systems
National Conference on Tourism, Culture, & Travel Literature	27-28 September 2011	(FACET) and Department of Tourism	'Innovation and regional development in tourism enterprenuership'
National Seminar on promoting innovation and entrepreneurship	25-Mar-12	Savitri Girls' College, Ajmer	'challenges among woman enterpreneurship in Rajasthan'
Tourism and Cultural Heritage of Rajasthan: Issues and Challenges" (Inter- Disciplinary Approach)	8 <sup>th</sup> and 9 <sup>th</sup> December 2012	Tourism and Heritage Research, Dayana nd College, Ajmer, (MDS	HERITAGE CONSERVATION & SUSTAINABILITY: CHALLENGES IN RAJASTHAN
Vedic vangmamay me narivimarsh	8 <sup>th</sup> and 9 <sup>th</sup> December 2012	MaharshiSandipa niRashtriya Veda VidyaPratishthan and Mahila PG Mahavidhalaya, Jodhpur	WOMEN IN VEDIC CULTURE'
Ethics and Ethos in Management" organized	27 -28 July 2013	Pacific Academy of Higher Education and Research University	Human Values and Ethics in Business & Management"
Human Resource Development in South Asia: Efforts, Achievements and Challenges"	Dec 19-21, 2013	Govt. College, Ajmer (Rajasthan)	CHALLENGES OF HRM FOR INDIAN CORPORATE SECTOR IN THE ERA OF GLOBAL RECESSION
Ecological perspective of Rain Water Harvesting and Ground Water Recharge'	3-4 Jan 2014	Govt. College, Ajmer	ISSUES AND SOLUTION FOR SOLID WASTE LANDFILL BIOREACTOR BY A MANAGEMENT MODEL'
Social Responsibility in Economic Perspective - A Global Issue"	January 11 to 13 2014	S. S. Jain Subodh P G College, Jaipur	CORPORATE SOCIAL REPORTING PRACTICES IN INDIA'
Changing Scenario of Business Management & Finance in India	January 30-31, 2014	S S Jain Subodh P G College, Jaipur	VENTURE CAPITAL IN INDIA'
QUALITY EDUCATION IN INDIA	Feb 1, 2014	M. B. M. Engineering College, Jodhpur	CHALLENGES FOR QUALITY AND EXCELLENCY IN HIGHER EDUCATION IN INDIA

Changing perspective, paradigm	07-08 Feb 2014	Jai NarainVyas University, Jodhpur (Raj.)	CORPORATE RESTRUCTURING IN INDIA
Ethics and Ethos in Resource Management	1 - 2 Nov 2014	Pacific University and Research Institute of Relative Economics	A STUDY OF CURRENT STATUS AND POTENTIALOF NATURAL RESOURCES IN INDIA
Advances and Challenges in global businesses: Management, Economics, Tourism and Information Technology	(21 - 22 Nov 2014)	Research Development Association, Jaipur	ANALYSING TRENDS IN PRODUCTION OF ENERGY BY PRIMARY SOURCES IN INDIA
Accounting Harmonization for corporate world 06-07 Feb 2015	06-07 Feb 2015	Jai NarainVyas University, Jodhpur (Raj.)	IMPACT OF CREATIVE ACCOUNTING ON TRUE FINANCIAL STATEMENT & FINANCIAL PERFORMANCE
Globalised Growth and Indian Challenges	20-21 Feb 2015	Jai NarainVyas University, Jodhpur (Raj.)	A COMPARATIVE STATEWISE ANALYSIS OF POTENTIAL OF RENEWABLE ENERGY IN INDIA
Emerging Trends & Challenges in Management	27-28 Feb 2015	Jai NarainVyas University, Jodhpur (Raj.)	TRENDS IN PRODUCTION OF RENEWABLE ENERGY IN INDIA
Corporate Governance in India	25-26 April 2015	Jai NarainVyas University, Jodhpur (Raj.)	E-GOVERNANCE INITIATIVES AND PLAN IN INDIA
CSR and Sustainable Development"	4 - 5 May 2015	Society for education and research development, India at Sharjah, UAE	CORPORATE SOCIAL RESPONSIBILITY PRACTICES IN INDIA (A CASE STUDY ON THE INITIATIVES OF OIL INDIA LIMITED
Consumer Behavior in Hospitality and Tourism	,	Pacific Institute of Hotel Management and Indian Council of Social Science &	ANALYZING TOURISM POTENTIAL OF INDIA" in
Industry	7 - 8 Aug 2015	Research	nationalSeminar
national Seminar on "Role of Agribusiness in Sustainable Rural Entrepreneurship Development"	20 Aug 2015	Arts & Science College, Coimbatore and Indian Council of Social Science & Research	ROLE OF AGRICULTURE SECTOR IN INDIAN ECONOMY
UGC International Seminar on Globalised Growth and Indian Challenges	8-10 Oct <b>2015</b>	Department of Business Finance and Economics, Faculty of	ANALYSING ROLE OF POWER SECTOR IN INDIAN ECONOMY"

		Commerce & Management Studies, Jai NarainVyas University, Jodhpur (Raj.)	
InternationalSeminar on "Role of Agribusiness in Sustainable Rural Entrepreneurship Development	6-7 Dec 2015	Indian Accounting Association	IMPACT OF FINANCIAL RATIOS ON ECONOMIC VALUE ADDED & NET WORTH IN SELECTED INDUSTRIE
International Seminar on "Accounting Education and Research"	16-17 Dec 2016	Indian Accounting Association	IMPACT OF FINANCIAL RATIOS ON ECONOMIC VALUE ADDED & NET WORTH IN SELECTED INDUSTRIE
National seminar on "Tourism, Linguistics and Cultural" (Inter- Disciplinary Approach)	14th January 2017	Dayanand College, Ajmer, ( MDS UNIVERSITY, AJMER) on	ANALYSING ECONOMIC PERFORMANCE OF TOURISM INDUSTRY IN RAJASTHAN
International Conference on The New Digital Age: Re- shaping Strategies for Business Organisation	February 23-24, 2017	Amity University (Gurgaon, India)  Department of	IMPACT OF SERVICE QUALITY ON BRAND VALUE IN BANKING INDUSTRY
40th All India Accounting Conference and International Seminar on "Accounting Education and Research	18-19 Dec 2017.	Accountancy & Statistics, Mohan lalSukhadia University, Udaipur &Indian Accounting Association	SOCIO-ECO IMPACT OF DEMONETISATION IN INDIA"
National seminar "Tourism Management in Rajasthan" (Inter- Disciplinary Approach)	30 Nov & 1 Dec 2017	Government Girls College, Ajmer	SOCIO –ECO IMPACT OF PILGRIMAGE TOURISM IN INDIA
national seminar on "Human rights- Current scenario and challenges"	30-31 Jan 2018	Captain Ripudaman singh Government Girls College, SawaiMadhopur	Women's right v/s human rights" in UGC by , on
International seminar on "Modern Management strategies" (Inter-Disciplinary Approach)	2-3 Feb, 2018	INSPIRA Research Association and LBS PG	Corporate Social Responsibility and Consumer Behaviour"

		College, Jaipur	
41th All India Accounting Conference and International Seminar on "Accounting Education and Research	5-6 Jan 2019	Manipal University, Jaipur, & Indian Accounting Association	Factors influencing earning capacity of a family control business
National Conference on Artificial accounting	23-24 Feb 2019	Jai Narain Vyas University, Jodhpur	Impact of Artificial Intelligence on Tourism Industry
42th All India Accounting Conference and International Seminar on "Accounting Education and Research"	27 & 28 Dec 2019	Jai Narain Vyas University, Jodhpur & Indian Accounting Association	ANALYSING FACTORS AFFECTING THE DEMAND FOR HIGHER EDUCATION IN INDIAUSING ARTIFICIAL NEURAL NETWORK

42th All India Accounting Conference and International Seminar on "Accounting Education and Research"	27 & 28 Dec 2019	Jai Narain Vyas University, Jodhpur & Indian Accounting Association	ANALYSING FACTORS AFFECTING THE DEMAND FOR HIGHER EDUCATION IN INDIAUSING ARTIFICIAL NEURAL NETWORK
42th All India Accounting Conference and International Seminar on "Accounting Education and Research"	27 & 28 Dec 2019	Jai Narain Vyas University, Jodhpur & Indian Accounting Association	ANALYSING FACTORS AFFECTING THE DEMAND FOR HIGHER EDUCATION IN INDIAUSING ARTIFICIAL NEURAL NETWORK
National webinar on contemporary issues in accounting, taxation, & auditing	july 2, 2021	University College of Commerce& Management, MLSU, Udaipur	A study of Implementation of Blockchain Technology in Indian Corporate sector
National webinar on contemporary issues in accounting, taxation, & auditing	july 2, 2022	University College of Commerce& Management, MLSU, Udaipur	A measurement model for exploring factors influencing the adoption of block chain technology
43th All India Accounting Conference and International Seminar on "Accounting Education and Research" online international conference series 1 on Journey of single	Dec 18-19, 2021 Nov 13, 2021	Indian Accounting Association & Osmania University, Hydarabad University College of	Journey of Empowering Accounting: Steps towards Triple Entry System, Digitalization& Block chain Technology Historical Development of Accounting and Its Impact

entry to Blockchain based		Commerce &	on the Banking Sector in India
accounting on		Management, MLSU, Udaipur	muia
		_ mese, edurpur	Adoption of Blockchain
online international conference		University	Technology
series 1 on Journey of single		College of	in Triple Accounting
entry to Blockchain based		Commerce &	System and its implication
accounting on		Management,	on Accounting Profession: A
	Nov 13, 2021	MLSU, Udaipur	Conceptual Framework
online international conference		University	
series 1 on Journey of single		College of	A Study on Reflection on the
entry to Blockchain based		Commerce &	journey of Accounting
accounting on		Management,	Journey of Treeounting
uccounting on	Nov 13, 2021	MLSU, Udaipur	
			A multipostion of Displacing
			Application of Blockchain
21st Science Council of Asia,			Technology in Fraud
Annual Conference	March 15-17,	ICSSR, New	Technology in Fraud Prevention in Accounting
Annual Conference , ICSSR, New Delhi	March 15-17, 2022	Delhi	Technology in Fraud Prevention in Accounting Profession
Annual Conference , ICSSR, New Delhi 44th All India Accounting		Delhi Jiwaji University,	Technology in Fraud Prevention in Accounting Profession Research and Trends in
Annual Conference , ICSSR, New Delhi  44th All India Accounting Conference and	2022	Delhi Jiwaji University, Gwalior, &	Technology in Fraud Prevention in Accounting Profession  Research and Trends in Global Accounting
Annual Conference , ICSSR, New Delhi  44th All India Accounting Conference and International Seminar on		Delhi Jiwaji University,	Technology in Fraud Prevention in Accounting Profession  Research and Trends in Global Accounting Education: A Prediction
Annual Conference , ICSSR, New Delhi  44th All India Accounting Conference and	2022	Delhi Jiwaji University, Gwalior, & Indian Accounting	Technology in Fraud Prevention in Accounting Profession  Research and Trends in Global Accounting
Annual Conference , ICSSR, New Delhi  44th All India Accounting Conference and International Seminar on "Accounting Education and Research	2022	Delhi Jiwaji University, Gwalior, & Indian Accounting Association	Technology in Fraud Prevention in Accounting Profession  Research and Trends in Global Accounting Education: A Prediction
Annual Conference , ICSSR, New Delhi  44th All India Accounting Conference and International Seminar on "Accounting Education and Research  44th All India Accounting	2022	Delhi Jiwaji University, Gwalior, & Indian Accounting Association Jiwaji University,	Technology in Fraud Prevention in Accounting Profession  Research and Trends in Global Accounting Education: A Prediction Model for Ranking to Universities
Annual Conference , ICSSR, New Delhi  44th All India Accounting Conference and International Seminar on "Accounting Education and Research  44th All India Accounting Conference and	2022 29-30 Oct, 2022	Delhi Jiwaji University, Gwalior, & Indian Accounting Association Jiwaji University, Gwalior, &	Technology in Fraud Prevention in Accounting Profession  Research and Trends in Global Accounting Education: A Prediction Model for Ranking to Universities  Making the world a better
Annual Conference , ICSSR, New Delhi  44th All India Accounting Conference and International Seminar on "Accounting Education and Research  44th All India Accounting Conference and International Seminar on	2022	Delhi Jiwaji University, Gwalior, & Indian Accounting Association Jiwaji University, Gwalior, & Indian	Technology in Fraud Prevention in Accounting Profession  Research and Trends in Global Accounting Education: A Prediction Model for Ranking to Universities  Making the world a better place with Fin- Tech:
Annual Conference , ICSSR, New Delhi  44th All India Accounting Conference and International Seminar on "Accounting Education and Research  44th All India Accounting Conference and	2022 29-30 Oct, 2022	Delhi Jiwaji University, Gwalior, & Indian Accounting Association Jiwaji University, Gwalior, &	Technology in Fraud Prevention in Accounting Profession  Research and Trends in Global Accounting Education: A Prediction Model for Ranking to Universities  Making the world a better

Events Organized			
Title of Event	Date/Dates	Organizers	Capacity
one day national seminar on Promotion of bio-fuel & green energy for sustainable growth & its impact on climate change",	#####	The Institute of Applied Systems and Rural Development (IASRD) and Aravali Institute of Management, Jodhpur	Supervisor & Coordinator
One day FDP on "Teaching through Management Films"	August 29, 2010	Aravali Institute of Management, Jodhpur	organiser
Two Days Management Development Program (MDP) on self-development	30 April- 01 May 2010.	Oil and Natural Gas Corporation (ONGC) Ahmedabad employees at Aravali Institute of Management, Jodhpur	organiser
Organized and Supervised Blood Donation Camp	26 November 2009 and on 28 October 2010	Paras Blood Bank and Aravali Institute of Management, Jodhpur	organiser and supervisor
Accountancy Alumni Association Meet	Feb 8, 2020	University College of Commerce & Management, MLSU, Udaipur	Convenor and organiser

Accountancy Alumni Association Online Meet	July 15, 2020	University College of Commerce & Management, MLSU, Udaipur	Convenor and organiser
Five days Online Workshop on "Working of Stock and Commodity Market"	17-21 Aug 2020	UCCMS, MLSU & Bombay Stock exchange Forum	Organising Secretary
B Voc Induction Programme	October 8, 2020	B Voc. Programme, University College of Commerce & Management, MLSU, Udaipur	Organising Secretary
power-point presentation competition on Contemporary issues in Accounting	March4, 2021	Department of Accountancy and Business Statistics, UCCMS, MLSU	Organising Secretary
conducted webinar on education policy as organising committee	Nov 11, 2020	Department of Accountancy and Business Statistics, UCCMS, MLSU	Member, Organising Committee
lecture on celebration on constitution day under NSS Activity	Nov 26, 2020	NSS, UCCMS MohanlalSukhadia University, udaipur	Organising Secretary
one day NSS camp at village Bhanpa (Chittorgargh)	March 2, 2021	NSS, UCCMS MohanlalSukhadia University, udaipur	Organising Secretary

	Awards / Recognition			
Title of Award	Title of Event Organizers			
Best Paper Award	International Conference on Advances, challenges in global business , mgt. economics, tourism and information technology	Research Development Association Jaipur & Rajasthan chamber of commerce and industry		
Special	for outstanding Contribution to Institution	Maharaja Gajsinghji,		
Certificate	Building	Maharaja Jodhpur		
Member of Editorial Board	monthly peer-reviewed journals EUROPEAN JOURNAL OF COMMERCE AND MANAGEMENT RESEARCH – EJCMR, LONDON	IRARS GROUP		
Letter of Appreciation	member, Editorial Panel	IRARS GROUP		
Letter of Appreciation	Reviewer for 5 years	IRARS GROUP		
Member of Editorial Board	of monthly peer-reviewed journals EUROPEAN JOURNAL OF COMMERCE			

	AND MANAGEMENT RESEARCH – EJCMR, LONDON,	
Member of Editorial Board	International Journal of Business and Management (ISSN: 1833-3850) print and (1833-8119) online, Canadian Center of Science and Education, TORONTO, monthly peer-reviewed journals	

	E-Content Developed			
<b>Type of Content</b>	Title of Content	Date of Creation	Web-Link	
PPT with voice	e contents for M Com IV semester course Strategic Financial mgt& Business Valuation	10-Apr 2020	https://www.mlsu.ac.in/web- contents/notes.php	
PPT with voice	e contents for M Com II semester courseCost& Mgt. Audit	11-Apr 2020	https://www.mlsu.ac.in/web- contents/notes.php	
Google Classroom	Cost Accounting	10-Sep 2020	pv3w3pj	
PPT	e contents for M Com I semester course Advanced Accounting	2021	https://www.mlsu.ac.in/web- contents/notes.php	

Orientation / Refresher Course / FDPs Attended			
Title of Event	Date / Dates	Organizers	Mode - Online / Offline
seven days Faculty Development Program (FDP)	16-23, JULY, 2014	Mahila PG Mahavidyalaya, Jodhpur	Offline
Faculty Development Program (FDP) on "Perspective of Effective Teaching for Higher Education",	July 22, 2017	IBS, ICFAI Business school	Offline
Faculty Development Programme on "Experience Learning"	13-14, 2010	Aravali Institute of Management	Offline
FDP on "Teaching Through Management Films"	August 29, 2010	Aravali Institute of Management	Offline
FDP on "Soft Skills"	August 28, 2011	Aravali Institute of Management	Offline
Managenet development Programmme for		Aravali Institute of Management	Offline

ONGC			
Summer School Programme by UGC – Academic Staff College	7 Jan 2013 to 26 Jan 2013)	UGC-HRDC, Jai NarainVyasUniversityJodhpur, Rajasthan	Offline
Summer School Programme by UGC – Academic Staff College	9 June 2014 to 28 June 2014)	UGC-HRDC, Jai NarainVyasUniversityJodhpur, Rajasthan	Offline
Faculty Development Programme on Contemporary Issues in Accounting and Finance	May 26 to May 30, 2020	UCCMs, MohanlalSukhadia University, Udaipur	Online
Faculty Development Programme on Evolutionfrom Offline to Online Teaching	May 30 to June 3, 2020	SatishPrabhandhDnyasadhana College, Thane, Mumbai	Online
SWYAM ARPIT Online Refresher Course in Commerce	Sept 1, 2019 to Jan 15, 2020	SwayamArpit Course by Shri Ram College of Commerce, University of Delhi	Online
Faculty Development Programme on Data Analysis for Research in Social Science organise by	17 June to 30 June 2020	Ministry of Human Resource Development, PanditMadan Mohan Malaviya National Mission on Teachers and Teaching, Teaching Learning Centre, Ramanujan College and Indian Accounting Association, NCR	Online
Structural Equation Modelling using AMOS and Smart PLS	July 14- July 19, 2020	CMR College of engineering and technology, Hyderabad	Online
MOOC Course on Designing E- Learning Content'	July 1, 2020- July 31, 2020.	ICAR-National Academy of Agricultural Research Management	Online
Faculty Induction Programme (FIP1- 20)	19th August, 2020 to 22nd September, 2020.	UGC-HUMAN RESOURCE DEVELOPMENT CENTRE Doctor HarisinghGourVishwavidyalaya, Sag ar - 470 003 (MP) India	Online
Faculty Development Programme on Advanced pedagogical techniques		Ministry of Human Resource Development, PanditMadan Mohan Malaviya National Mission on Teachers and Teaching, Teaching Learning Centre, Ramanujan College	
	Oct 29 to Nov 5, 2020		Online

Short term Training Programme on Advanced Financial Statement Analysis  online workshop on multivariate data	Nov 16 to Nov 21, 2020	SCMS Cochin School of Business  INSPIRA Research	Online
analysis using SPSS	Jan 18 to Jan 24, 2021	Association, jaipur	Online
online workshop on multivariate data analysis using R	March 26 to March 30, 2021	INSPIRA Research Association, jaipur	Online
One week online Faculty Development Programme on Advanced Econometrics and Data Analysis Using E Views & R -Software	June 16, 2021 to June 22, 2021	Delhi Institute of Advanced Studies	Online
Refresher Course in Commerce and Management	June 25 2021 to July 8, 2021	Ministry of Human Resource Development, PanditMadan Mohan Malaviya National Mission on Teachers and Teaching, Teaching Learning Centre, Ramanujan College, University of Delhi	Online
One week online workshop e on Research Methodology(Special session on R)	July 17 to July 23, 2021	Mahamana College confluence in collaboration with Indian Association for Management Development	
Online Elementary FDP on "BASIC APPLIED FINANCIAL ECONOMETRICS AND BUSINESS ANALYTICS	Aug 2 to Aug 6, 2021	UNIVERSITY OF KERALA, organised under AICTE Training And Learning (ATAL) Academy, ALL INDIA COUNCIL FOR TECHNICAL 1 EDUCATION On	

2 days online workshop on data analysis using SPSS	27-28 July, 2021	Deptt of Mgt, Ranchi Women's College	Online

# Webinars and Other Programmes Attended

Title of Event	Date / Dates	Organizers
International webinar on Business education and reserch in digital era	02-Aug-20	Indian Accounting Association Bhubaneswar Branch
Two Days Workshop on "Time Series & Panel Data Analysis	August 18 -19, 2019	Indian Accounting Association Bhubaneswar Branch
webinar on Importance of IPR in Academics	Sept 26, 2020	University College of Commerce & Management, MLSU, Udaipur
webinar on National Education Policy	August 16,2020	Goa Business school
International webinar on Contemporary issues in Accounting	June 10, 2021 to June 11, 2021	ICAI & Indian Accounting Association
'ADOPTION OF BLOCKCHAIN TECHNOLOGY BASED ACCOUNTING: A MEASUREMENT TOOL, International webinar on Contemporary issues in Accounting	August 2 ,2021	University College of Commerce & Management, MLSU, Udaipur
Paper presented on "A Study of Implementation of Blockchain Technology in Indian Corporate Sector" International webinar on Contemporary issues in Accounting	August 2 ,2021	University College of Commerce & Management, MLSU, Udaipur
National Conclave on "Intellectual Property Rights in Current Business Context"	26-27 July, 2021	Pacific University, Udaipur & Indian Accounting Association, Udaipur Branch

#### **EDITORIAL SERVICES**

- Worked as Book reviewer to Tata Mac graw Hill for Management Accounting by Prof Khatri
- Working as Reviewer of articles and research papers for International Journal of Business and ManagementCanadian Center of Science and Education

https://www.ccsenet.org/journal/index.php/ijbm/editor

- Member of Editorial Board of *People and Planet* magazine by Society for Environment and Development Alliance, New Delhi
- Working as a Paper reviewer of International journal of Current Science and Engineering from 29 July 2020http://www.journalijcse.com/editorial-board
- Working as Reviewer of articles and research papers for Asian Journal of Business Environment (AJBE), koreahttps://acoms.kisti.re.kr/reviewer/reviewHistory.do

## MEMBERSHIP OF ACADEMIC/PROFESSIONAL BODIES

- Life Time Member of Indian Accounting Association (IAA) Since February, 2015 and executive member of Jodhpur chapter from 7 Nov. 2017.
- Life Time Member of Indian Commerce Association (ICA) Since January, 2016
- Life Time Member of INSPIRA Research Association (IRA) Since 2018

### **EXAMINERSHIP**

- Appointment as examiner for charted Accountants Intermediate Examination by Institute of Charted Accountants of India from year 2013
- Appointment as examiner by **Jai NarainVyas University**, **Jodhpur**from year 2013
- Appointment as examiner by **MohanlalSukhadiaUniversity**, **Udaipur**from year 2018

DrAsha Sharma